



International
Women's Day
Sackville & Area

WOMEN OF INFLUENCE
AWARD 2019

SPONSORSHIP PACKAGE



International Women's Day Sackville & Area

WOMEN OF INFLUENCE AWARD 2019

Sponsorship 2019

International Women's Day (IWD) is a global day that celebrates the economic, political and social achievements of women, and reflects on how far women have come in their struggle for equality, peace and development. IWD also provides an opportunity to network to foster meaningful change into the future.

IWD Sackville & Area 2019

11:00 – 1:00

March 8th, 2019

Royal Canadian Legion

Calais Branch

45 Sackville Cross Road

Lower Sackville, Nova Scotia

This lunch is an opportunity for community groups and organizations, business owners and professionals and individual men and women interested in gender equality to come together to share in storytelling and a meal.

IWDS 2018 was an unquestionable success with presence from all levels of government, non-profit, local businesses and interested individuals from Sackville and it's surrounding communities.

This years' theme is **#BalanceforBetter** – Help forge a better working world – a more balanced inclusive, gender-balanced world. Join us in discussing how you will balance for better in 2019.

In 2018, we hosted a sold-out event and we are hoping to have more than 200 in attendance this year. We hope that you will be part of our day as an official sponsor. Please look at the opportunities below and reach out if you have questions.

Shera-Lee Kerr

Party Patrol

(902) 329-5377

halifaxpartyplanner@gmail.com

Debbie Adams

PeopleCan Training and Development

(902) 448-6376

info@peoplecan.ca



Opportunities for Sponsorship

Gold Event Sponsor – (one) \$1000 (Reserved)

- Two VIP Reserved seats
- Stand-up Banner in the main room near the stage
- Present IWD Sackville Woman of Excellence Award
- Photo, Bio of Award presenter on event page
- Logo on promotional material
- Exclusive pre-event mentions on Social Media
- Post-event mention
- Thank you at wrap-up

Award Sponsor – (one) \$1000

- Name on IWD Sackville Award
- 10 event seats to be provided to community members on behalf of sponsor

Silver Lunch Sponsor (one) \$750

- Two VIP Reserved Seats
- Stand-up Banner in reception/networking area
- Logo on promotional material
- Table (4ft) for promotional material in Business Corner
- Pre-event mentions on Social Media announcing the Silver Sponsors
- Post-event mention on Social Media thanking Sponsor for Support
- Thank you at wrap-up

Purple Sponsor - \$200

- Thank you and mention at the event
- Post Event Social Media Thank you
- Six Event Tickets to be presented to women requiring aide to attend IWD Sackville.

Tables of 8 -\$280

- A reserve a table in your Business/Organizations name
- Eight event tickets for your guests
- Your logo displayed on the table
- Honorable mention at the event



International Women's Day Sackville & Area

WOMEN OF INFLUENCE AWARD 2019

Meet the Team



Shera-Lee Kerr

is the owner of Party Patrol Event Company a full service party and event management company in Fall River. Her background in project planning, business and community events led her to create a small boutique company that designs unique and memorable events for families, businesses and communities.

The smile on a child's face, laughter between friends and colleges are what drive Shera-Lee to create WOW parties & events. She specializes in taking clients ideas and turning them into dream parties, unique business functions and fun community events.

www.partypatroleventcompany.ca
halifaxpartyplanner@gmail.com



Debbie Adams

is the owner of PeopleCan Training and PeopleCan Taxes in Sackville. She's is an award-winning speaker and author who uses her Newfoundland humour to inspire others. Her books include *Money Mindset: How Changing My Mind About Money Helped Me To Become a Better Entrepreneur* and *Dreaming Big Being Bold*.

A reluctant entrepreneur who inspires others to get comfy with money and charge what they're worth. Her focus is on fast tracking profitability. She may live with disabilities; but she doesn't let those excuses get in her way.

www.peoplecan.ca
info@peoplecan.ca
Podcast #Underthehood